



WARREN CONFERENCE CENTER AND INN

Framingham State University

2026 Summer of Soccer Opportunities

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Competitive Position

While downtown Boston offers numerous hotels and meeting spaces, few locations provide the same balance of privacy, space, and flexibility as the Warren Conference Center. Its proximity to major transportation routes—paired with natural surroundings and full-service amenities—creates a strong competitive advantage for both high-security and high-engagement event types.



Experience the Possibilities

With the summer of soccer generating unprecedented levels of tourism, media activity, and corporate involvement, demand for adaptable venues beyond the immediate urban core will rise significantly. The Warren Conference Center is well-positioned to capture this demand through strategic partnerships with FIFA teams, sponsors, media groups, and corporations seeking a private VIP home base



PRIVATE CORPORATE SOCCER BASE

Imagine entertaining your top executives and clients throughout the entire summer of soccer, gathering to watch live match broadcasts, enjoy international food and drink, play interactive games, and celebrate global soccer culture. Enjoy exclusive private access to our entire property creating your own private vibrant festival setting.

SPONSORSHIP ACTIVITIES

Sponsors can create memorable experiences through branded fan zones, product sampling, immersive experiences, and digital campaigns building authentic connections and amplifying their presence amid the excitement of the world's biggest sporting event.

VIP EVENTS

Turn a traditional meeting venue into a dynamic, high-energy environment where guests can enjoy live match broadcasts, premium catering, and immersive fan experiences all within an exclusive setting.

TEAM BASE CAMPS

Provide privacy, comfort, and a focused training environment with private accommodations, dining, meeting rooms, and access to nearby training facilities for all teams.



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Business Description

A premier venue for 2026 summer of soccer sponsorships & experiences

Set on 65 acres of scenic New England countryside just 25 miles west of Boston, Warren Conference Center & Inn combines flexible meeting spaces, private lodging, and exceptional catering making it the ideal satellite venue for FIFA World Cup related activities.

Guests can enjoy athletic fields, tennis and pickleball courts, and lakeside recreation, including walking trails, kayaking, and swimming offering a refreshing escape from the city while staying connected to the global excitement of the tournament.

From team base camps and fan festivals to corporate hospitality events and media operations, Warren Conference Center delivers a turnkey environment designed for performance, engagement, and celebration.

As Boston becomes a host city for the summer of soccer, Warren Conference Center & Inn provides sponsors and partners with a unique opportunity to activate their brand, entertain guests, and connect with the global soccer community in a secure, scenic, and world-class setting.

Join us in making the world's biggest sporting event an unforgettable experience right here in New England.



[Watch the video to see what sets us apart!](#)

Property Overview

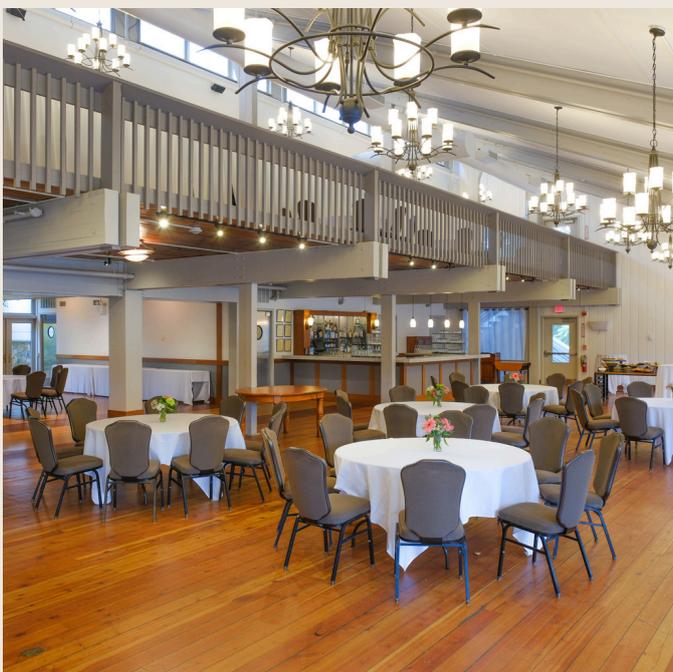
The Inn at Warren

The Inn features 49 overnight guest rooms, and 4 cabins, each accommodating 15 guests. This provides a tranquil retreat experience from the city hustle while remaining a short drive from The Boston Stadium, where matches will be held.



The Main Lodge

The Main Lodge offers a variety of elegant and versatile event spaces. The Dining Room features expansive windows, rustic charm, and warm wooden finishes perfect for gatherings of up to 200 guests. Cedar Hall combines modern design with rustic touches, offering high ceilings, elegant lighting, and integrated audio-visual technology for meetings, workshops, or events up to 200 guests. Extending from the back of the lodge, the outdoor patio provides a relaxed setting with comfortable seating and scenic views, ideal for socializing or unwinding after events.





The Lawns at Warren

The landscaped lawns at the Warren Conference Center and Inn provide a picturesque and relaxing outdoor environment. Guests can enjoy the open air and natural beauty that surrounds the property, creating a perfect complement to indoor meetings or celebrations.

Located along Chestnut Street, the athletic fields feature well-maintained open spaces that can easily be transformed for customized outdoor events such as team-building activities, corporate outings, or private receptions.

Centrally positioned within the fields, the 3,200 sq. ft. private tented pavilion offers a flexible event venue with paved flooring, elegant French window sides for weather protection, and convenient access to guest parking and nearby amenities. The pavilion accommodates up to 250 guests, with additional tents available to expand coverage and capacity for larger gatherings. This area combines functionality and scenic charm, making it an excellent choice for memorable outdoor experiences.





THE ULTIMATE VIP LOUNGE EXPERIENCE

Henry's Place offers the perfect blend of comfort, energy, and charm. By day, it serves as a café and gathering spot for guests to enjoy premium coffee, espresso drinks, smoothies, and fresh, customizable grain bowls. As evening arrives, the space transforms into a social lounge and bar featuring handcrafted cocktails, artisanal pizzas, and a lively yet elegant atmosphere.

Designed for VIP guests, corporate partners, and media, Henry's Place combines exceptional food, polished service, and relaxed luxury to create an inviting environment for conversation, connection, and celebration a true retreat with a modern edge.





Operational Plan

Staffing and Roles

Event Director: Oversees all FIFA-related activities and ensures coordination with stakeholders.

Operations Manager: Manages venue logistics, scheduling, and staffing.

Culinary Team: Our Executive Chef ensures that every meal is a pleasure. Our talented catering staff will create an unforgettable dining experience with your nutrition in mind.

Maintenance and Property Team: Daily maintenance, sanitation, and emergency response readiness.

Guest Services Team: Manages lodging, and overnight guest experience offering 24 hour concierge services

Logistics & Support Services

Transportation: Partner with shuttle service between Boston, stadiums, and the Warren Center for teams and guests.

Exclusivity: Controlled access points, 24/7 surveillance, crowd control, and collaboration with local authorities.

Technology: High-speed Wi-Fi, broadcast-quality AV systems, and backup power supply.

Risk Management

Develop contingency plans for weather disruptions, and technical failures. Maintain comprehensive insurance coverage for property, liability, and event cancellation.

Ensure all health, safety, and emergency protocols are approved by local authorities.

The WCC has a well-rounded ON-SITE work force, that starts with our General Manager so you can rest assured that our team will have you covered from beginning to end.

THE FLIK DIFFERENCE

At FLIK, we believe in the process of collaboration, passion, and research to provide our clients with exactly what they're looking for. We take the time to get to know you and your values to deliver customizable experiences that match your personal style. From innovative culinary offerings and exceptional event spaces to hotel rooms worth resting your eyes for a bit, we work directly with you and your team to bring your meeting and event needs to life.

FLIK Hotels & Conference Centers' philosophy takes the time to understand our client and guest needs while building an environment that will heighten the success of each experience.

Food is at the center of everything we do. We believe when only the best ingredients are used, great food happens.

As your hospitality partner, we want to bring your vision and values to life through exceptional service that allows us to elevate hospitality, ensuring a remarkable experience.



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